

# APPROPRIATIONS REQUEST FORM OREGON HOUSE DELEGATION FISCAL YEAR 2010

**DEADLINE FOR SUBMISSION: FEBRUARY 13, 2009**

***PLEASE NOTE: As required by the House Appropriations Committee, all requests will be made public on the requesting Member's website.***

**1. Project Title:** SPEAK UP Hotline and Awareness Campaign Access Expansion

**2. Organization Name and address:**

PAX / Real Solutions to Gun Violence  
100 Wall Street, 2nd Floor  
New York, NY 10005

**3. Primary Contact name, phone number, mobile phone number, fax number and email:** Dan Gross, Co-Founder, PAX, (917) 502-4809, dan@paxusa.org

**4. Project Location Address (if different from Organization):** same as above

**5. Please describe the requesting organization's main activities, and whether it is a public, private non-profit, or private for-profit entity:**

PAX is a 501(c)(3) nonprofit organization working with all Americans to help bring an end to gun violence against children and families.

**6. Briefly describe the activity or project for which funding is requested (please keep to 500 words or less.)**

SPEAK UP features the nation's first-ever national hotline (1-866-SPEAK-UP) for students to anonymously report weapon-related threats in their schools and communities. With increased funding to improve hotline technology, establish a system for online reporting, develop a school assembly outreach curriculum, and launch of a text messaging reporting system, PAX will be able to touch more students than can currently be reached with their localized in-school curriculum for middle and high school students and mass media campaigns.

In only seven years, the 1-866-SPEAK UP hotline has received nearly 30,000 calls resulting in the almost certain prevention of hundreds of tragedies. Social norms around threats of violence are changing as students everywhere are demonstrating that they can actually do something to make themselves, their schools, and their communities safe. In the cities where focused outreach efforts have been implemented, there has been at least a tripling and in some cases a ten-fold increase in hotline calls. The hotline is operated in accordance with a rigid protocol developed in collaboration with national education and law enforcement authorities, including the FBI. Once the information is collected, hotline operators use regularly updated national databases to inform the appropriate local school and law enforcement authorities of the threat.

**7. Has this project received federal appropriations funding in past fiscal years?** Yes

**7a. If yes, please provide fiscal year, Department, Account, and funding amount of any previous funding.**

FY2004 Byrne Grant for \$100,000

**8. Federal agency and account from which funds are requested (Please be specific – e.g. Department of Housing and Urban Development, Economic Development Initiatives account):**

Fiscal Year 2010 Commerce Justice Science Appropriations, Office of Juvenile Justice and Delinquency Prevention or Byrne Grant or Labor, HSS and Education Fund for the Improvement of Education

**9. What is the purpose of the project? Why is it a valuable use of taxpayer funds? How will the project support efforts to improve the economy and create jobs in Oregon?**

In only seven years, the 1-866-SPEAK UP hotline has received nearly 30,000 calls resulting in the almost certain prevention of hundreds of tragedies. With increased outreach, many more lives can be saved.

**10. Have you requested funding for this project from other Members of Congress? If so, who?**

Yes, Representative McCarthy, Senator Lautenberg, Representative Kennedy, Representative Blumenauer, Senator Schumer, Senator Levin, Representative Pascrell, Senator Gillibrand

**11. Funding Details:**

**a. Total project cost (all funding sources and all years):** \$1,500,000 for expansion

**b. Amount being requested for this project in Fiscal Year 2010:** \$1,500,000

**c. What other funding sources (local, regional, state) are contributing to this project or activity? (Please provide specific dollar amount or percentage.)**

\$2,000,000 in annual operating costs are supported by state and foundation grants and corporate and personal contributions

**d. Do you expect to request federal funding in future years for this project?**

Not if it is fully funded in fiscal year 2010

**e. Breakdown/budget of the amount you are requesting for this project in FY 2010. (e.g. salary \$40,000; computer \$3,000):**

Staffing and Infrastructure	\$ 300,000
Hotline Optimization, including Online Reporting	\$ 250,000

Technology Hardware (Hotline hardware, workstations, etc)	\$ 50,000
Development, Production and Distribution of Educational & Awareness Building Materials	\$ 450,000
Development, Production and Distribution of Additional Public Service Advertising	\$ 250,000
Assessment & Tracking	\$ 200,000
<b>Budget Total</b>	<b>\$ 1,500,000</b>

**g. Is this project scalable? (i.e. if partial funding is awarded, will the organization be able to use the funds in FY 2010?):**

Yes, it is completely scalable.

Please return this form no later than February 13, 2009 (via email) to:  
[appropriations.blumenauer@mail.house.gov](mailto:appropriations.blumenauer@mail.house.gov)